

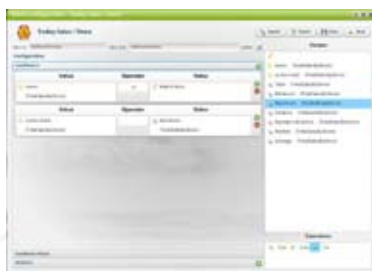
multipeers V1.2

On September 30th IT PEERS announced the general availability of the newest generation of its real time collaboration suite – **MULTIPEERS**. The new version adds to the already extensive set of features, a number of unique capabilities that will provide an even greater user experience and more added value to your business.

“With MULTYPEERS V1.2 we have taken another decisive step in providing more power to the business user, allowing more configuration options, simplified operation and a truly unique real time engine that provides you with several choices for interaction, cooperation and enterprise wide communication. Multipeers is definitely the suite that can help you reshape the way you manage your business.”

Jorge Duarte – IT PEERS | CEO

- Improved user interface
- Fully configurable mini-indicators
- User alert mechanisms depending on configurable conditions
- Instant messaging engine
- Enhanced ticker



Customers adopt MULTIPEERS



PORTO
Câmara Municipal | Oporto City Government

IT PEERS is proud to announce that it **just finished implementing MULTIPEERS in the city government of Oporto**, a project that involved the participation of several key business users who collaborated in the implementation of sixteen indicators that will allow several heads of department to efficiently manage the activity of their teams and consequently improve the quality of services to the citizens. In the upcoming months, **this implementation will be extended to include additional city departments and indicators, bringing Multipeers to every user desktop.** According to Vitor Martins, IS Director at the city government, "MULTIPEERS is playing a central role in reshaping the way information is conveyed to users, making processes more agile and effective".

IT PEERS Partner Program

As part of **IT PEERS'** strategy to create a world wide indirect sales channel for MULTIPEERS, a brand new partner program was created introducing two different partner levels - Standard and Premium. As an integral part of this program, our partners will receive free training and certification, demo versions and a full set of marketing materials that will help them create state of the art solutions for their customers, generate new business and offer quality services to the market.

Partners play a central role in IT PEERS' global market plans and will now be our preferred mechanism for customer sales and integration services.



PARFOIS

Parfois is a leading women's accessories retailer, with more than 180 stores in countries such as France, Spain, Portugal, Poland, Czech Republic, Romania, Latvia, Ukraine, Russia, Kazakhstan, Bulgaria, Croatia, Philippines, Saudi Arabia, United Arab Emirates, Oman, Bahrain, Kuwait, Jordan, Egypt, Angola and Mozambique. With such a geographic dispersion and a high number of mobile users, making all people communicate and share information in a speedy and effective fashion seems an impossible task.

In last May, MULTIPEERS Plus was selected as a state of the art tool to facilitate information sharing in real time between users in stores and head office, giving Parfois a real competitive edge in such a complex market as fashion retail.

With over 30 published indicators, "Multipeers is being increasingly adopted at Parfois, in stores - where it allows our sales people to follow the execution of their sales objectives in real time - by channel managers - that are now able to monitor country and channel sales immediately - in marketing - that now use Multipeers as a vehicle to launch a worldwide campaign in seconds or introduce a new product in the chain - and by management - that can finally access the major business indicators in real time" - Nuno Miller | CIO.

IF YOU ARE INTERESTED IN BECOMING A PARTNER PLEASE CONTACT US AT PARTNERS@ITPEERS.COM

