



## datapeers 2.0 Test Data Generator

Today, testing is absolutely critical to ensure that existing and new applications meet your business and technical requirements, really delivering the promise of value that you expected from them. Demands and business logic change very quickly, sometimes in a daily basis:

- Competition is fierce
- Customers are always seeking new products and services
- Businesses needs to adapt very quickly to new regulatory requirements

Test Data Management is crucial for an enterprise that needs confidence that all business scenarios can be handled without failure and there is no adverse impact on performance and availability.

We are proud to announce the general availability of DATAPEERS 2.0 Test Data Generator, which combines the market proven reliability and performance of DATAPEERS with the power of a unique and well-structured data generation engine that provides you with the right data, in the right place, at the right time.

PRODUCTS

	NEW TESTING NEED	PREPARE ENVIRONMENTS	BUILD NEW DATA GEN/IMPORT SCRIPTS	ENVIRONMENT RECREATION	AVERAGE HEADCOUNT*
CLASSIC APPROACH	<ul style="list-style-type: none"> <li>● A new development creates a new testing need</li> <li>● Consultants must identify new database objects on the test plan</li> </ul>	<ul style="list-style-type: none"> <li>● DBA's must be involved to create environments and create the database objects</li> </ul>	<ul style="list-style-type: none"> <li>● For each new database table, a new script to populate it with data must be created</li> <li>● The new data must follow business rules and data security policies (importing production data is harder)</li> </ul>	<ul style="list-style-type: none"> <li>● At some point you will need to recreate the environment for retesting having to execute the same complete cycle once more</li> </ul>	8
WITH DATAPEERS	<ul style="list-style-type: none"> <li>● A new development creates a new testing need</li> <li>● DATAPEERS identifies new database objects on the test plan</li> </ul>	<ul style="list-style-type: none"> <li>● No effort involved, DATAPEERS does that automatically</li> </ul>	<ul style="list-style-type: none"> <li>● Database Metadata already contains business rules and sensitive data definitions</li> <li>● New data will automatically follow all its dependents</li> </ul>	<ul style="list-style-type: none"> <li>● Simply restore DATAPEERS last extraction/data generation</li> </ul>	2

\* Data from a large retail implementation program

For a detailed list of features included in DATAPEERS 2.0 or price inquiries please contact IT PEERS or an authorized DATAPEERS reseller.



# multipeers

## Georeference

Shortening the distance between you and your business around the world is now a reality, brought to you by the new MULTYPEERS georeference indicator. In a global economy, you just have to be able to know the general status of your worldwide business in real time, and have that **advantage that will make you win against that ever increasing competition**. It comes with a completely customizable color scheme and allows you to select different regions to obtain the level of detail that you need. MULTYPEERS is the simply the easiest and most effective way to browse through your company across the globe.



## April 2011 MULTYPEERS

was implemented at Assembleia Legislativa da Região Autónoma dos Açores – ALRAA (the Legislative Assembly of the Autonomic Region of the Azores) in partnership with PT Prime with the aim of bringing management information to the users in a simple and effective way. This project made it possible to gather, in every single desktop of the organization, both management and operational key performance indicators, becoming the ultimate cost control tool in a public office.

*“For ALRAA, MULTYPEERS was the “cherry on top of the cake” of the entire process of management information integration and publication. With an extremely user friendly and*



*appealing user interface, and a true plug and play approach, MULTYPEERS became the “umbrella” that aggregates in a single graphical display all of our management and organizational performance information: a true management cockpit that can easily be used by any user profile. It is a mandatory tool for today’s business, where a more effective resources management is imperative.”*

*Sandra Costa, Secretary General, ALRAA*



## iLAB joins Premium Partner channel network specializing in DATAPEERS March 2011

INDIANAPOLIS, INDIANA: iLAB, a global leader in Quality Assurance and Risk Management, has partnered with IT PEERS to bring the strength of DATAPEERS to North America. iLAB and IT PEERS will initially be deploying DATAPEERS to the State of Indiana for various agencies. *"I've been using various data management tools for years trying to find a way to effectively manage sensitive, business critical information," says Managing Director Gerry Bailey. "DATAPEERS gives us the tools to manage not only our Quality Assurance environments, but to build and scale Performance Benchmarking databases with solid data to fully evaluate system performance."*

The debut of DATAPEERS for the State of Indiana will occur for the Indiana Pension Retirement System during the third quarter of 2011. Several other conversations are building with other State agencies, as well as commercial businesses, across Indiana, the United States and globally.

**ABOUT iLAB:** iLAB specializes in Software Quality Assurance, Risk Management, and Project Management services. We provide global solutions to our customers. As a leading Software Quality Assurance provider, we offer a comprehensive and integrated service portfolio.

iLAB's solutions are provided through our best-of-breed methodologies and tools supported by our international skills base and proven competencies.

**Our suite of services includes:**

- Quality Management
- Risk Management
- Quality Assurance and Software Testing
- IT Project Management
- IT Consulting and Assurance

We are uniquely positioned as an independent service provider – vendor and system agnostic – to ensure customer satisfaction and confidence in our specialization.

*"We are very excited to announce this partnership with iLAB. The unique expertise they offer on the Quality Assurance services market has now been significantly enhanced by DATAPEERS' feature set, and DATAPEERS will undoubtedly benefit from iLAB's great experience and know-how in the field. We firmly believe that this successful combination will produce one of the most effective integrated Quality Management solutions in the world, and our customers will certainly get tremendous value out of it."*  
Jorge Duarte, IT PEERS CEO.

For more information about iLAB go to [www.ilabquality.com](http://www.ilabquality.com)



## DecisionIT, new Premium Partner opens IT PEERS' operations in Brazil May 2011

PORTO ALEGRE, RIO GRANDE DO SUL, BRAZIL: We are pleased to welcome DecisionIT into our global Premium Partner channel network, a landmark that extends IT PEERS' presence to one of the fastest growing economies in the world – Brazil.

DecisionIT is an IT consulting company that has been operating in Brazil for over 13 years, offering specialized services in Finance solutions for medium and large sized companies. Its experience and highly skilled staff make DecisionIT a reference IT supplier for both package solutions and custom developed software. Using its unique technology, consultants are able to analyze and ensure full reliability of information, thus offering a complete set of services that are often extended outside of the financial sector.

*"We at DecisionIT believe that the collaboration with IT PEERS to resell and implement DATAPEERS and MULTIPLEERS in Brazil, more than a partnership, is a true alliance between two companies that seek technological innovation to fulfill the needs of their clients. We are bringing to Brazil highly competitive groundbreaking solutions to meet the growing demands for information security and boost organizational productivity. Like DecisionIT, IT PEERS is also a company ahead of its time, putting*





PARTNERS

[...]

state of the art technology at the service of real companies and the society. As such, evolution and efficiency become a natural consequence of every project that both companies implement.”  
[Rogério Negruni, DecisionIT Sales Director.](#)

“This partnership is of strategic importance for IT PEERS as it will take our innovative product line to a rapidly evolving market. DecisionIT has a highly skilled team and a robust presence in the state of Rio Grande do Sul with an excellent track record of successful projects, therefore we have the highest expectations that it will be a decisive partner for both DATAPEERS and MULTYPEERS driving sales in this new market”

[said Jorge Duarte, IT PEERS CEO.](#)

For more information about DecisionIT go to [www.decisionit.com.br](http://www.decisionit.com.br).



YOUR COMPANY IN REAL TIME ON THE DESKTOP, WITHOUT CLICKS!

